



Department: CORPORATE
MARKETING

Circulation: STRICTLY INTERNAL

STANDARD OPERATING PROCEDURE

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Task: American Express Platinum Reserve, Platinum Travel and Gold Charge Card offer for Trident Hotels

About the Offer:

Trident Hotels has extended its partnership with American Express. Eligible American Express Platinum Reserve, Platinum Travel and Gold Charge Card members receive 20% savings on Room Only and Room with Breakfast (BAR/BBR) rates on eligible room categories and applicable days of the week at participating Trident Hotels in India. The offer is applicable for both primary and supplementary cardmembers and is valid only when booked through the dedicated booking link/Oberoi Contact Centre.

Reservation Process:

- Reservations must be made only through the dedicated American Express booking link or the Oberoi Contact Centre.
- Verify that the guest holds an eligible American Express Platinum Reserve, Platinum Travel or Gold Charge Card.
- Maximum of 3 rooms may be booked in a single transaction.
- The offer can be availed multiple times during the promotion period, subject to availability.
- Rates are subject to availability, taxes and service charges.
- Dedicated offer landing page <https://www.tridenthotels.com/lp/american-express-offer/>
- Promo Code: **AMEX20**.
- Rate Code: **WEBAMX-BAR20, WEBAMX-BBR20**.



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Validity:

- Offer is valid from 10th July 2026 till 31st March 2027.

Payment Process:

- A deposit using the eligible American Express Card is required at the time of reservation.
- Bookings may be prepaid or pay-at-hotel as per the selected rate plan.
- All charges must be settled at checkout using the same eligible American Express Card.
- The cardmember must be present during the stay.

Terms & Conditions:

- Offer cannot be combined with any other promotion.
- Rates are subject to availability and may change without prior notice. Applicable taxes, fees and standard service charges are extra. The discount applies only to the room rate and is exclusive of taxes and other fees.
- No post-stay discount requests will be entertained.
- Payment, guarantee, cancellation, and modification policies will be as per the selected hotel's applicable rate plan's policy
- American Express and Trident Hotels reserve the right to withdraw the promotion or amend these terms and conditions without prior notice at any time, for whatever reason, and without any liability for doing so.
- Queries related to the offer will be entertained only till 15 days from transaction date.
- The offer shall be subject to the booking conditions of the Trident Hotels only.
- No minimum spend and no upper discount cap.
- American Express and Trident Hotels reserve the right to amend or withdraw the offer without prior notice.

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Applicable at below mentioned properties, room types and stays booked for day of the week mentioned:

Hotel Name	Room Type	Offer	Day of the Week
Trident, Agra	Deluxe Pool View Room and above	20% on BAR / BBR	All days of the week
Trident, Udaipur	Deluxe Aravalli View Room and above	20% on BAR / BBR	All days of the week
Trident, Chennai	Trident Club Room and above	20% on BAR / BBR	All days of the week
Trident, Bhubaneswar	Deluxe Rooms with Pool view and above	20% on BAR / BBR	Fri - Sat - Sun
Trident, Bandra Kurla, Mumbai	Premier Rooms and above	20% on BAR / BBR	Fri - Sat - Sun
Trident, Nariman Point, Mumbai	Premier Ocean View Rooms and above	20% on BAR / BBR	Fri - Sat - Sun
Trident, Gurgaon	Deluxe Garden View Room and above	20% on BAR / BBR	Fri - Sat - Sun
Trident, Hyderabad	Premier Rooms and above	20% on BAR / BBR	Fri - Sat - Sun

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Black-out dates

Trident Agra and Trident Udaipur:

03 rd April, 2026 to 05 th April, 2026	01 st May, 2026 to 03 st May, 2026
14 th August, 2026 to 16 th August, 2026	28 th August, 2026 to 30 th August, 2026
04 th September, 2026 to 06 th September, 2026	02 nd October, 2026 to 04 th October, 2026
17 th October, 2026 to 20 th October, 2026	07 th November, 2026 to 11 th November, 2026
19 th December, 2026 to 03 rd January, 2027	23 rd January, 2027 to 26 th January, 2027
20 th March, 2027 to 22 nd March, 2027	26 th March, 2027 to 28 th March, 2027

Trident Nariman Point, Trident Bandra Kurla, Trident Chennai and Trident Bhubaneswar:

30th December, 2026 to 1st January, 2027