

STANDARD OPERATING PROCEDURE

Updated On: **13/08/2026**
[DD / MM / YYYY]

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Task: Alliance between HERO-ERA and Oberoi Hotels & Resorts and Trident Hotels

About the Offer:

HERO-ERA is the world's foremost global historic motoring events company, running rallies in short, medium and long-form for classic and vintage cars and offers a complete historic motoring platform to over 12k members worldwide. This collaboration is designed to strengthen our engagement with the HERO-ERA member community and drive incremental business across our participating hotels.

Offer:

- 15% savings on Best Available Rate (BAR) and Room with Breakfast (BBR)
- 10% savings on Food & Beverage purchases, excluding alcoholic beverages
- 10% saving on the Spa (Resident guests only)

Book and stay period:

15th August, 2026 to 14th August, 2027

Participating Hotels:

- Oberoi Hotels & Resort (India+ International) except cruises
- Trident Hotels

Terms & Conditions:

- Blackout dates may apply and bookings are subject to availability.
- Standard hotel cancellation policies apply.
- The offer is exclusive to eligible HERO-ERA members and is non-transferable.
- The offer cannot be combined with any other offer, promotion, discount, voucher, package or privilege.
- Valid only for direct bookings made through the designated HERO-ERA booking channel; OTA, travel agent, tour operator and other third-party bookings are excluded.
- All rates are subject to applicable taxes, fees, levies and service charges.

Booking & Membership Validation Process:

- HERO-ERA members must make their reservation through the designated HERO-ERA booking link / promotional channel:

<https://www.oberoihotels.com/alliances/exclusive-offer-for-hero-era-members/>
<https://www.tridenthotels.com/lp/alliances/trident-hotels-and-hero-era-offer/>

- The Oberoi Contact Centre will send a reconfirmation email to the guest requesting the HERO-ERA membership number, with members@hero-era.com copied on the email.
- HERO-ERA will validate the membership number and confirm the member's eligibility by return email.
- The HERO-ERA benefit should be extended only after the membership has been validated.
- The membership validation confirmation should be retained with the reservation details for reference, wherever applicable.

Process flow:

Reservation received → Oberoi Contact Centre sends reconfirmation email requesting membership ID → members@hero-era.com copied → HERO-ERA validates membership → Confirmation received from HERO-ERA → HERO-ERA benefit confirmed for the eligible member.

Payment Process:

Standard payment process as per the hotel policy applies.

Partner Name	Offer	Validity	Rate codes
HERO-ERA Promo Code: HEROERA15	<u>All Oberoi Hotels:</u> • 15% savings offer on BAR AND BBR • 10% savings on food and beverages (Excluding alcohol) • 10% savings on Spa for resident guests <u>Trident Hotels:</u> • 15% savings offer on BAR AND BBR • 10% savings on food and beverages (Excluding alcohol) • 10% savings on Spa for resident guests	14 th August, 2027	WEBHERO-BAR WEBHERO-BBR WEBHERO-PUH (For TOVV) WEBHERO-PUG (For TOVB) WEBHERO-HB (For TOSH)